



FOR IMMEDIATE RELEASE

BOLT Announces Driver Performance / Retention Module *General Availability 2Q07*

[Nashville, TN] — March 11, 2007 — BOLT, the fastest growing provider and the most flexible fleet management software in the transportation industry, has announced general availability of a Driver Performance & Retention Module that will help you manage your drivers into better performance.

Co-developed with the Jim Angel, Transportation Director of a national company, this new module will allow you to select your key driver management indices (safety, revenue, on-time delivery, etc.) and apply a numeric value to each that then helps you prioritize and rank your employees in a realistic and meaningful manner that ties performance to company expectations. It provides a fair and easy-to-use approach to paying your drivers for performance (as opposed to length of service on the job).

BOLT's Driver Performance module will help you avoid the "80-20" rule where you spend 80% of your time managing 20% of your drivers. You will no longer have to wonder why when you pass out driver increases that they always go to all drivers – including that bottom "20%".

"As managers, we have to do it all - we must be competitive, reduce turnover, and most important we must keep the good drivers. We are using the performance scorecard for incentives and annual increases," says Jim Angel, Transportation Director for Atrium Windows & Doors. "We want to reward the great performers and at the same time give our 20%'ers the chance to see what they can earn if improvement is achieved. It's a win/win. The key is that it can be customized to your fleet and that it's easy to use. The result is a great R.O.I."

BOLT lets you have fleet management YOUR way at an affordable price. BOLT will help you automate your operations and manage pro-actively with real-time data. It can easily be customized to meet your needs – giving you up-to-the minute information on your operation. At the touch of a button, you can easily get your fleet (or unit) revenue/cost/profit per mile, the monthly maintenance cost for each truck or the entire fleet, the current status of your quarterly fuel tax, etc.

"We are extremely pleased to bring this critical Fleet Management Tool to market," says Jerry Robertson, co-founder of BOLT. "Having managed our own small fleet for a number of years, we know that finding and retaining Outstanding, Motivated Drivers is critical – for many, even more important than fuel cost, revenue per mile and



other truck-oriented metrics. This point-based system allows a Fleet Manager an easy and affordable tool to rank and reward those Outstanding Drivers. We sincerely believe it will immediately save expenses, increase revenue and profitability. In the future this tool will become a great recruiting aide.”

BOLT is a business of the Robertson Group, headquartered in Nashville, TN. The company combines state-of-the-art technologies with an extensive background in supply chain management and direct hands-on fleet ownership.

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