



FOR IMMEDIATE RELEASE

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TRUCKING SOFTWARE A CARRIER'S PERSPECTIVE

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[Nashville, TN] — Robertson Group LLC is both a trucking company AND a software company. As co-owner of both sides of the business, I can tell you with ABSOLUTE CERTAINTY that we could not have survived with our trucking operation without having our software to help manage the business.

As anyone involved in trucking knows, it is a business of managing pennies. The margins are getting smaller all the time as the cost of fuel and other expenses continue to escalate. We currently have 10 trucks and it is a daily struggle to keep them moving consistently and profitably. Our software allows us to easily stay on top of the many aspects of balancing the operation – and dealing with the day-to-day problems that always come up (drivers, breakdowns, loads, etc.).

Here are just some of the many ways our software helps us:

- It manages our loads and advises when trucks are available & need to be covered – it makes dispatch easier and helps identify shippers for backhauls.
- We can access critical information from anywhere and any time – this is especially appreciated when problems happen in the middle of the night
- Drivers can get their load information via the web browser on their cell phone – and no longer call us in the middle of the night unless there is an emergency.
- It tells us where to buy the cheapest fuel along routes – and we have been able to save hundreds of dollars in fuel costs.
- It automatically calculates and tracks our IFTA Fuel Tax report – saving hours of headaches!
- It has streamlined our invoicing and driver settlement processing – we can do it in minutes rather than the hours it used to take.
- It easily gives us reports on profit and loss for each truck – which has helped us identify problems early on – thus saving several thousand dollars over a year's time
- It tracks our maintenance and helps identify problems with repairs and/or vendors as well as alerts us to inspections due, warranties expiring, etc.

The software I have been talking about is BOLT, the integrated dispatch system for the 21st Century, that lets a carrier with fewer than 500 trucks manage its operations at an affordable price. BOLT integrates dispatch, invoicing, driver settlement, fuel tax management/reporting, maintenance, log checking and truck/trailer tracking.